

KEYWORD RADAR-SEO SCORE:	5.32
Type of Analysis:	B-2-B
Industry:	TECH/SW

Vector	Element	This Month	Prior
1	Overall Rank	5.60	4.3
2	Competitive Rank	5.00	3.5
3	Market Relevancy	6.30	2.8
4	Website Implementation	7.00	5.5
5	Blog Implemenation	8.00	6.5
6	SMM Implemenation	9.00	4.5
7	PR/AR Implemenation	6.75	6.75
8	Staff Commitment	5.50	3
	RADAR-SEO SCORE	5.32	3.69

Options Selected	
1	Base-line SEO Package
2	500 Keywords
3	Parner
4	Industy
5	Channel
6	Additional Competitors

