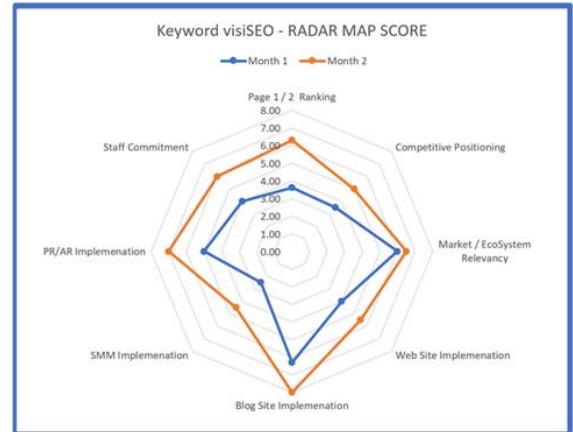


visiSEO - *be visible*

We are marketing, web, blog, social media, and digital content specialists who can increase the relevant search traffic for your company, brand, products or services. With our unique multi-channel keyword/keyphrase visual SEO (visiSEO) methodology and Radar Map tracking system we can:

- **Increase your market visibility**
 - **Generate highly-relevant traffic**
 - **Improve your website standing**
 - **Position you above your competitors**
 - **Add “strategy” to your SEO / SMM**
- **INCREASE YOUR VISIBILITY**
With our team of experts and highly specialized SEO methodologies, we work with your marketing team to create a unique strategy and implementation plan that can get your company, brand, products and services positioned in a lead position on organic keyword searches.
 - **GENERATE HIGHLY-RELEVANT SEO TRAFFIC**
We'll do the analysis on short and long-tail keyphrases using such factors as geographic search frequency, competitive analysis, ability to gain page 1 and page 2 placement to ensure you get more relevant traffic to your site for conversion.
 - **IMPROVE YOUR MARKET STANDING**
Our process includes helping you implement a methodology that ensures your digital content is in line with buyer and industry nomenclature and most searched terms – the result of which is increased market and website relevance.
 - **POSITION ABOVE YOUR COMPETITORS**
We analyze, evaluate and suggest a strategy that can move you up in keyword/keyphrase rankings relative to your competitors, while displacing them, and moving them down.
 - **ADD “STRATEGY” TO YOUR SEO AND SMM**
We evaluate and integrate a broad range of digital content in a strategic methodology, including your Website, Social Media, Blog, Press Release and other digital assets. This approach aggregates all digital content SEO into a single plan.



MAXIMIZE YOUR WEBSITE TRAFFIC AND MARKET RELEVANCY WITH VISISEO'S UNIQUE ORGANIC SEO METHODOLOGY RADAR MAP

The Quick Overview

For... Marketing, Web, Social Media, SEO, and other teams interested in maximizing search visibility and website relevancy.

Who Need... To improve their overall website traffic, search term relevancy, and competitive standing of their website, social media, press releases, blogs and other digital assets.

The visiSEO system... Is a marketing service that delivers a custom strategy and practical implementation plan to both optimize and maximize your organic search results.

Is Better Than... The typical hyper-analytical approach from consultants that leaves your business with the daunting task of trying to figure out how to optimize your website and digital assets for hundreds, and even thousands of keywords and keyphrases, or paying thousands in adwords. We change all of that with a unique multi-channel “integrated” approach and our visiSEO Radar Map.

visiSEO is from The Igneous Group

The visiSEO service is a new offering from The Igneous Group. Igneous is a market-maker website and intra-web developer with extensive expertise in SEO, SMM, and MAS.